



Maserati
FUORISERIE



BREAK THE RULES

Your Maserati tailor-made to your unique personality.
Fuoriserie is the distinctive Maserati personalization program that allows you
to create one-of-a-kind Maserati cars, styled by you.
Unleash your audacity, set your own rules.

MADE-TO-MEASURE COLLECTIONS

Three bold Collections, an infinite range of possibilities. Start from a core value that drives you, either performance, contemporary style or innovation, and explore the myriad combinations to find the Maserati that best represents your true spirit.

FUORISERIE
COLLECTION

C

COR
-SE

FUORISERIE
COLLECTION

U

UNI
-CA

FUORISERIE
COLLECTION

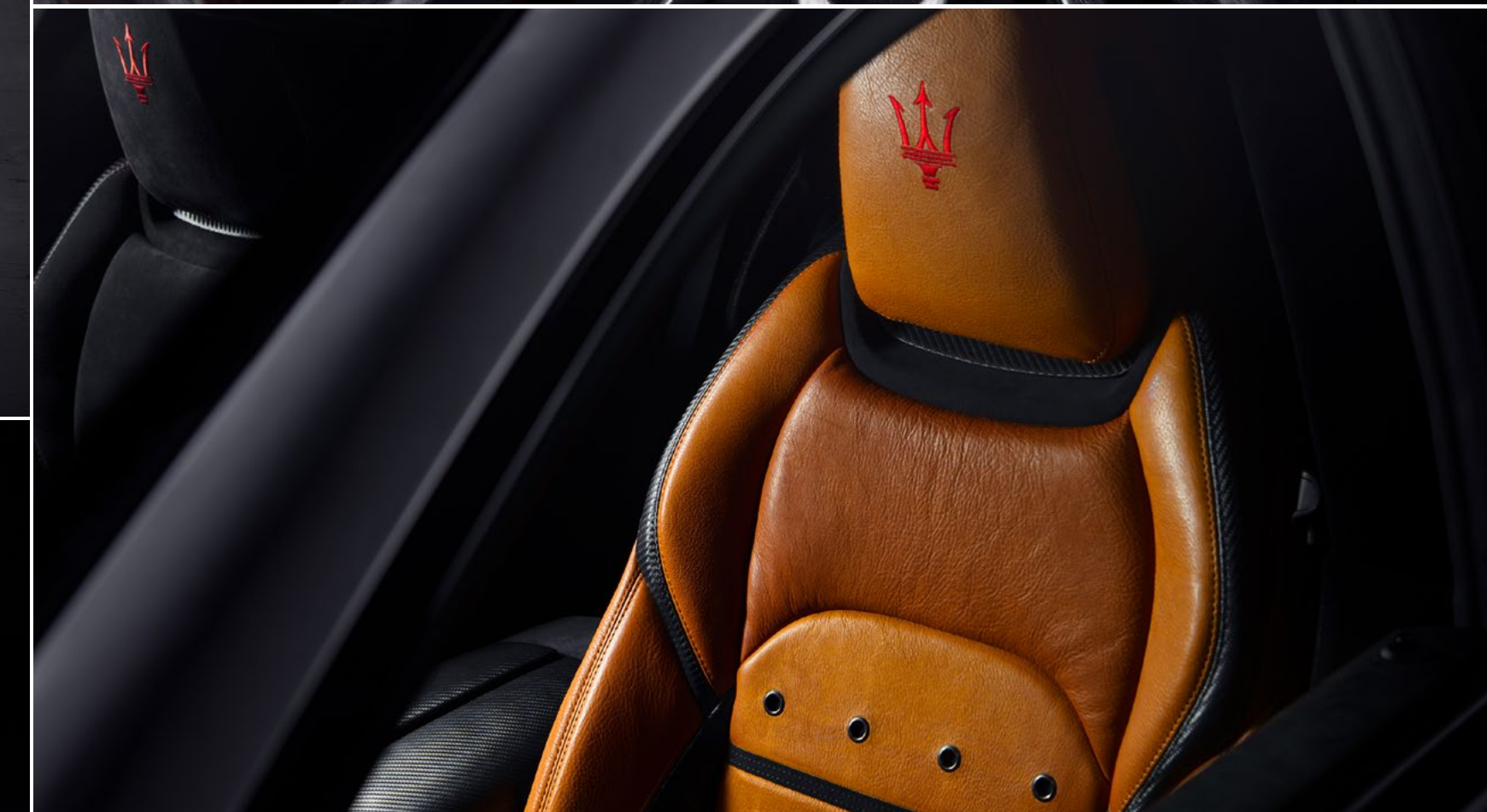
F

FUT
URA

CORSE

No school like the old school





**Racing
through time**
A reinterpretation of glorious racing liveries and heritage colours.



Timeless style

New colours inspired by traditional vegetable tanned leather combined with contemporary finishes.

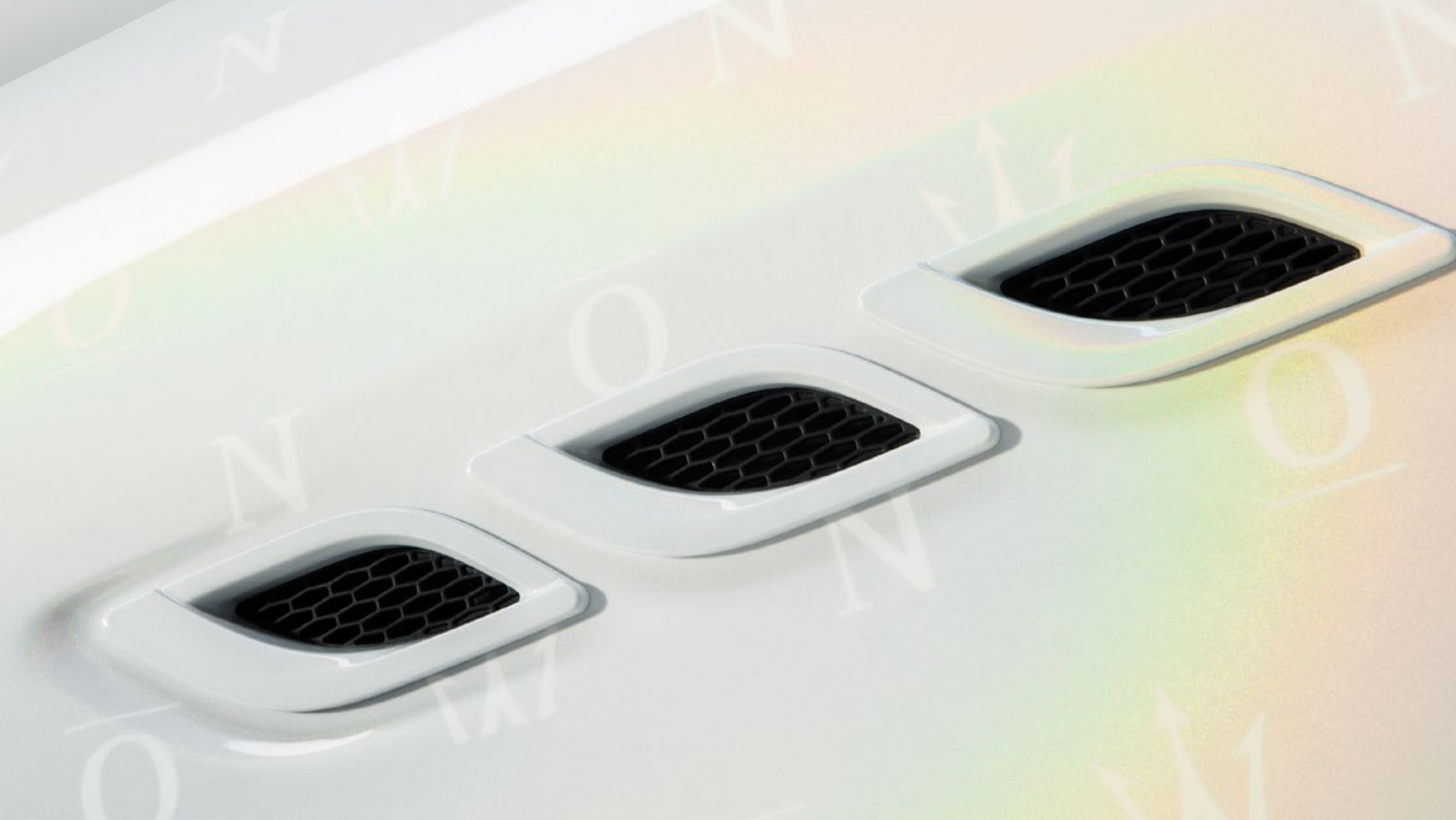


Colour as material

Inspired by the historical bodyworks of the
Officine Alfieri Maserati.

UNICA
Carpe Diem





Work of Art

The use of graphic elements on the livery to communicate your attitude.





Contemporary style

New interiors inspired by the Color of the Year 2021 Al Aqua and the Color Evolution S/S 2021 Oxy Fire Coral.



Colour as a rainbow

Contemporary body colours that reflect and interpret the most current trends.

FUTURA

The best has yet to come





COLOUR AS LIGHT

A ray into the future with Bioline,
Graphite Blue and
dramatic industrial tones.



EXPERIMENTATION

A style LAB for new combinations of materials derived from Interior, Product Design and Sportswear.



INNOVATION

Technology with an emphasis on improved performance and sustainability of materials.



A WORLD OF POSSIBILITIES

What can be personalized in a Fuoriserie car

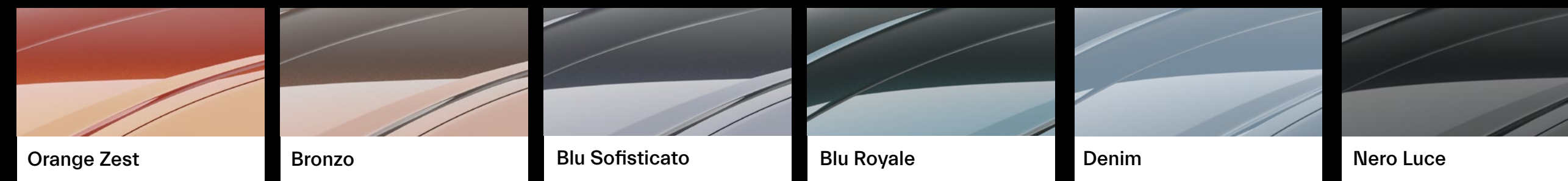


EXTERIOR PAINT

CORSE



UNICA



FUTURA



DREAMLINE

CORSE



Blu Emblema



Bianco



Rosso Trofeo*



Rosso Corse



Giallo Avia Pervia



Not available for matte and textured exterior paints
* Available only for Ghibli Trofeo and Levante Trofeo

LIVERIES

TRICOLORE



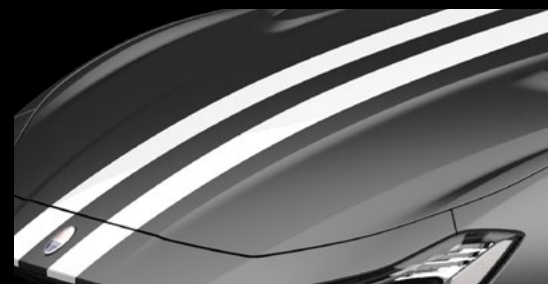
Tricolore Fascia



Tricolore Trofeo



STRIPE



Double Stripes Bianco



Double Stripes Nero



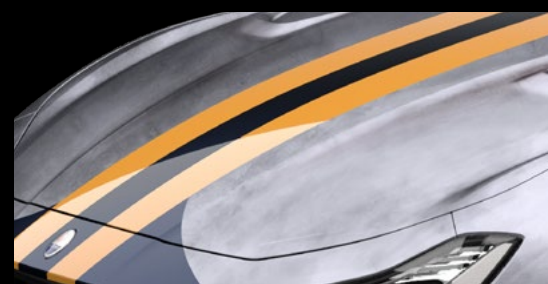
Double Stripes Rosso Corse



Double Stripes Rosso Trofeo*



BIRDCAGE



Birdcage Modena



Birdcage Avorio



Birdcage Blu Emblema



Birdcage Rosso Corse



Not available for matte and textured exterior paints
* Available only for Ghibli Trofeo and Levante Trofeo

BRAKES CALIPERS AND WHEELS

CORSE



Rosso Corse



Blu Classic



Silver Polished



21-22" - Orione Staggered High Gloss White & Blu Emblema*



21-22" - Orione Staggered High Gloss White & Rosso Corse

FUTURA



Lime



21-22" - Orione Staggered High Gloss Black & Lime*

*Further availability

INTERIOR CONFIGURATION

CORSE



Blu Mondrian / Black leather:

- Stitching White
- Stitching Blu Mondrian



Pale Terracotta leather:

- Stitching Grey
- Stitching Pale Terracotta



Pale Terracotta with bicolor seats:

- Stitching Pale Terracotta

UNICA



Living Coral leather:

- Stitching White
- Stitching Living Coral



Living Coral with bicolor seats:

- Stitching Living Coral



Red with bicolor seats:

- Stitching White
- Stitching Red

INTERIOR STITCHING

CORSE



Black leather - White Stitching



Black leather - Yellow Stitching

UNICA



Black leather - Living Coral Stitching

FUTURA



Black leather - Lime Stitching



Black leather - Ai Aqua Stitching*

*Further availability

