



MASTER MASERATI
DRIVING EXPERIENCE

MASERATI DRIVING EXPERIENCE





There cannot be a Maserati driver in the world who hasn't wondered what it must be like to push the rev counter into the red right up through the gears, to take the racing line through a corner and to test their car's braking capabilities to the limit. The Maserati Driving Experience answers all these questions and more through a series of professionally- led courses for those with a desire to discover the performance potential of the Maserati range in its natural environment: the racetrack.



ENJOYMENT

EXPERTISE

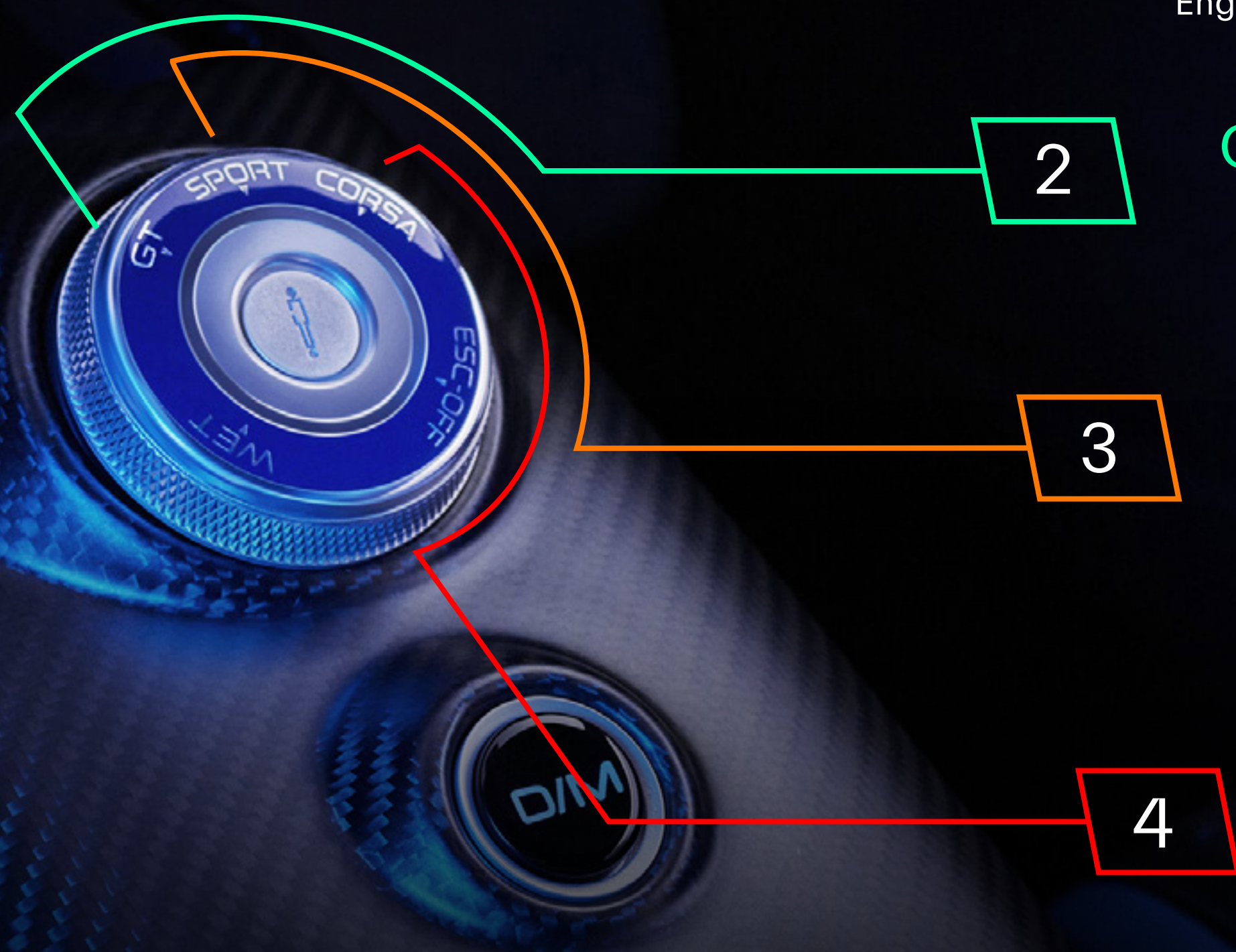
PASSION

CONTROL





CHOOSE YOUR MODE



1

ENGINE START

START YOUR ENGINES. Half-day program to learn the secrets of the racetrack and enhance your skills through the cutting-edge performance of the Ghibli and Levante Trofeo.

Available in 2 formats:

Engine Start: Half day at Varano Circuit

Engine Start +: Half day at Autodromo di Modena + Maserati Experience

2

GT

THE ART OF SPEED. One-day course to enhance your driving skills onboard the amazing new MC20 supercar as well as in the powerful Ghibli and Levante Trofeo.

3

SPORT

THE EVOLUTION OF SPEED. Advanced one-day driving experience with the Ghibli and Levante Trofeo, MC20 and the GranTurismo MC GT4 Racer. The full-day trackside programme includes in-depth personalised sessions, high-performance driving on board the GT4 race car and competitive contests.

4

MC20 MASTER

MASTER OF SPEED. Created especially for its owners, the MC20 MASTER is the ultimate driving experience at the wheel of Maserati's new supercar. A full day dedicated to discovering and mastering the MC20's extreme performance, with the support of professional and experienced drivers.



ENGINE START

DRIVERS, START YOUR ENGINES.



Spend half a day at the circuit on this course and you will experience the excitement of driving two of Maserati's most powerful models around a motor racing circuit: the Ghibli Trofeo and the Levante Trofeo, both powered by a 580bhp turbocharged V8 engine. With the support of a professional team of instructors, you will learn how to master the car and enhance your driving skills in a safe and structured environment. The hot lap onboard the pure racer GranTurismo MC GT4, driven in race mode by a professional driver, will close your day on track.

For an immersive Maserati experience, the extended program [Engine Start +](#), only available at the circuit Autodromo di Modena, gives the chance to visit the historic Maserati car's collection and to get a guided tour of the factory in Modena, where the new supercar MC20 is assembled.



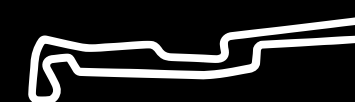
CARS



PARTICIPANTS



DURATION



LOCATION



COURSE



DATES

ENGINE START

LEVANTE TROFEO V8
GHIBLI TROFEO V8

Up to 18

Half day

Varano de' Melegari - ITALY

€ 900 + VAT

07/6 - 02/9 - 29/9 - 13/10

ENGINE START +

LEVANTE TROFEO V8
GHIBLI TROFEO V8

Up to 18

Half day

Autodromo di Modena - ITALY

€ 1.200 + VAT

10/5 - 30/6



GT



THE ART OF SPEED.

After this full-day course, you will be amazed to see your confidence growth after each track session. The course includes theoretical and driving sessions with Maserati's top performing models: the Ghibli Trofeo and Levante Trofeo and the MC20 supercar, equipped with the 630 HP 3-litre Nettuno twin-turbo V6 (driven in SPORT mode only). Throughout the day, you will be supported by a team of professional instructors who will analyse your performance and allow you to fine-tune your driving technique.



CARS

LEVANTE TROFEO V8
GHIBLI TROFEO V8
MC20 V6



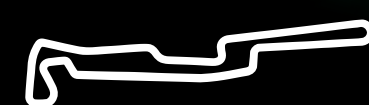
PARTICIPANTS

Up to 18



DURATION

1 day



LOCATION

Varano de' Melegari
ITALY



COURSE

€ 2.500 + VAT



DATES

16/6
21/7
22/9



SPORT

THE EVOLUTION OF SPEED.



The SPORT course is the most advanced one-day driving experience with the fastest models in the Maserati range: the Ghibli Trofeo, Levante Trofeo and the stunning new MC20 (SPORT and RACE driving modes only). Your personal instructor will always be by your side, along with a team of telemetry experts to analyse your data. You will also seat behind the wheel of the GranTurismo MC GT4, a real race car homologated for the GT4 class championships; slick tires, racing brakes, a powerful V8 4,7 liters engine and the amazing sound of the racing exhaust will boost your adrenaline in two exciting track sessions. Two more challenges complete the training program: the driving ability contest along a technical and tight layout and the drag racing contest along the main straight of the circuit. At the end of the day, the best drivers will receive awards during the closing ceremony.



CARS

LEVANTE TROFEO V8
GHIBLI TROFEO V8
MC20 V6
GRANTURISMO MC GT4



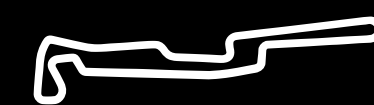
PARTICIPANTS

Up to 12



DURATION

1 day



LOCATION

Varano de' Melegari
ITALY



COURSE

€ 3.200 + VAT



DATES

30/7
21/10



MC20 MASTER



MASTER OF SPEED.

The MC20 is the Maserati super sports car that pushes the boundaries of time. With its awesome 630 HP 3-litre Nettuno twin-turbo V6, the figures speak for themselves: 0-100 kph in 2.9 seconds and top speed of 325 kph. Only on a racetrack can this performance be truly appreciated and only with the expertise of professional drivers can its dynamic qualities be properly revealed.

This is why the MC Master course has been created.

During the advanced racetrack sessions, drivers learn how to optimize the MC20 in all driving modes, both with and without the electronic aids. Each car is equipped with a sophisticated onboard video recording device, matched to a racing-style data acquisition system that measures all main driving parameters. The competitive part of the course comprises the telemetry race contest and the drag racing challenge, to determine the best drivers of the day. The GT race simulation completes the driving training alongside the instructors: close overtaking, hard braking and strong accelerations as in a real race, with no risks. The day before the activities on track, the participants will have the chance to see the collection of the most famous vintage Maserati cars at the Panini Motor Museum, prior to visit the Maserati factory where the new supercar MC20 is assembled.



CARS

MC20
Sport / Race Mode



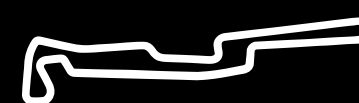
PARTICIPANTS

Up to 12



DURATION

1,5 day



LOCATION

Autodromo di Modena
ITALY



COURSE

€ 5.000 + VAT



DATES

06-07/07
13-14/09



	ENGINE START ENGINE START+	GT	SPORT	MC20 MASTER
COURSE	ENGINE START ENGINE START+	GT	SPORT	MC20 MASTER
LOCATION	Varano de Melegari circuit Autodromo di Modena circuit	Varano de Melegari circuit	Varano de Melegari circuit	Autodromo di Modena circuit
PARTICIPANTS	Up to 18	Up to 18	Up to 12	Up to 12
DURATION	Half day Half day + Maserati Experience	1 day	1 day	1,5 day
CARS IN USE	Levante Trofeo, Ghibli Trofeo and GranTurismo MC GT4* (*For passenger hot laps only)	Levante Trofeo, Ghibli Trofeo and MC20	Levante Trofeo, Ghibli Trofeo, MC20 and GranTurismo MC GT4	MC20
LUNCH & PADDOCK HOSPITALITY SERVICES	Included	Included	Included	Included
SCHEDULED DATES	07/6 - 02/9 - 29/9 - 13/10 10/5 - 30/6	16/6 - 21/7 - 22/9	30/7 - 21/10	06-07/07, 13-14/09
PRICES	€900,00 + VAT €1.200,00 + VAT	€2.500,00 + VAT	€3.200,00 + VAT	€5.000,00 + VAT
ACCOMODATION	Not available	Not included	Not included	Included
DINNER	Not available	Not included	Not included	Included

For full details, including the itinerary, accommodation options and non-driving guests, please contact us at info@mastermaserati.it or speak with our team directly: +39 0525 551 138.



AN EXCLUSIVE LINE-UP

ENGINE	OUTPUT	TOP SPEED	WEIGHT
V6 90°	630 HP	>325 KM/H	<1500 KG



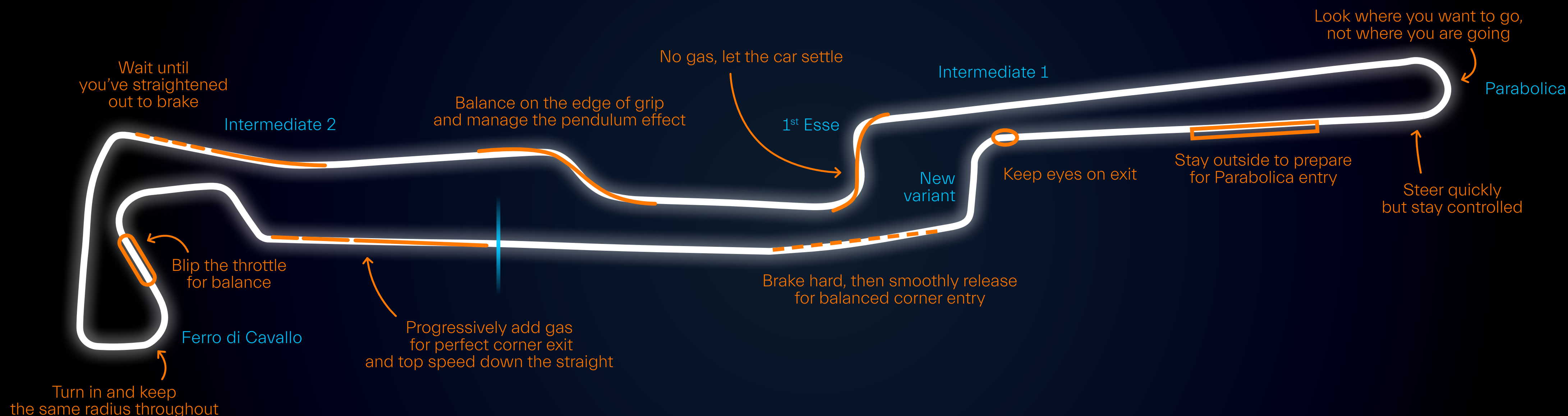
The Maserati Driving Experience offers the opportunity to drive the most powerful models of Maserati. The Ghibli and Levante Trofeo feature 580 HP turbocharged V8 engines whilst the MC20 sports the awesome 630 HP 3-litre Nettuno twin-turbo V6 under the bonnet. All three cars ensure that participants enjoy an adrenaline-pumping, fun event without equal.



VARANO DE' MELEGARI CIRCUIT

Length: 2,350 m | Total turns: 14 | Left-hand turns: 8 | Right-hand turns: 6

Max width: 12 m | Min width: 10 m | Direction: anticlockwise

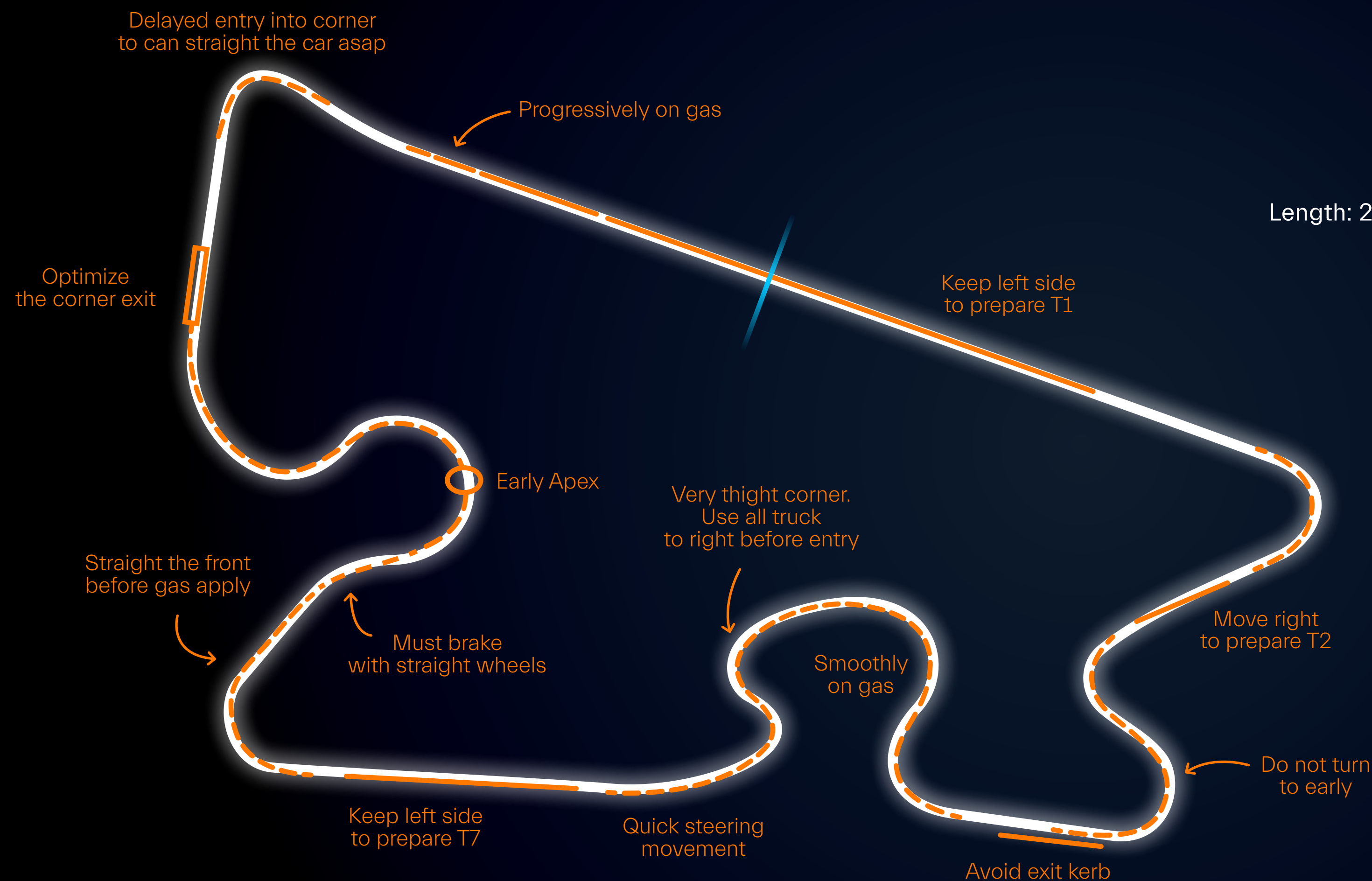


The Varano de' Melegari circuit, located about 25 km south west of Parma, is the home of the Maserati Driving Experience. The circuit has a very technical and demanding layout, with its 14 turns covering almost all types of cornering. The sequences of low and medium speed bends, straights, chicanes and the challenging

Parabolica hairpin are perfect for learning the basics of motor racing technique: visual reference points, braking zones, racing lines, corner exit speeds, understeer, oversteer and much, much more. The facilities conform to the highest safety standards and the track is certified by FIA for official racing competition.



AUTODROMO DI MODENA CIRCUIT



Length: 2065 m | Total turns: 11 | Left-hand turns: 4 | Right-hand turns: 7
Max width: 14 m | Min width: 12 m | Direction: Clockwise

The Autodromo di Modena circuit, located just few km out of Modena city centre, has been added to offer a convenient alternative combining the track experience to the possibility to visit the Maserati factory, home of the MC20. Inaugurated in 2011, the circuit features 11 corners and a total length of 2,007m, with two possible layouts. The standard configuration is the perfect track for testing the handling and cornering performance of any sports car.



THE INSTRUCTORS

Anyone who participates to a Master Maserati course has to be passionate about Maserati – a fact that applies not only to our clients but our instructors, as well. Their commitment to the marque is total and their aim is to deliver only the best. The courses are managed by drivers experienced at international level in elite motor sports series including single seater competitions, GT cars and rally international championships. The close-knit, professional and highly motivated team is led by motor racing legend, Andrea de Adamich: “Our instructors are all from the track or rallying, as only true competitors can teach how to correctly and safely exploit such fast and powerful cars”.



PROGRAMS FOR GUESTS

Maserati Driving Experiences are designed to inspire and delight not only those putting Maserati cars through their paces on the racetrack, but their companions as well. Share the adrenaline by enrolling one or more guests to accompany you in your track experience!



PIT LANE EXPERIENCE

If you want to immerse yourself in the atmosphere of the racetrack, this program is definitely the one for you. Not only you can take part in the theory session with the course participants but you can also live the action from the pitlane.

For the Engine Start, GT and Sport courses: Price for non-driving guest €100 plus VAT
For the Engine Start + course: Price for non-driving guest €150 plus VAT
For the Master MC20 course: Price for non-driving guest €220 plus VAT



TRACK EXPERIENCE

This program is reserved for those who want to share their passion with their friends and to give them the chance to feel the thrill of driving a sports car on the circuit. The course participant will be able to hand over one of his driving sessions to his companion and Maserati will double the offer, providing him with an additional session.

The TRACK EXPERIENCE is not available for the Engine Start and Engine Start + courses.
For the GT and Sport courses: Price for non-driving guest €250 plus VAT
For the Master MC20 course: Price for non-driving guest €400 plus VAT



MASERATI INCENTIVE COURSES FOR CORPORATE EVENTS

A Maserati Driving Course is an exclusive and exciting experience. The adrenaline levels and teamwork emanating from a day at the circuit create the perfect conditions for a successful incentive-based event.

Participants will enjoy driving Maserati's most powerful models such as the Ghibli and Levante Trofeo, as well as the sensational new MC20 supercar.

We are always on hand to put together personalised courses that are specifically tailored to the requirements and objectives of your company, team or VIP clients - from the very basics of racetrack driving to sophisticated programmes.

The experience is not just confined to driving on the racetrack. The driving can be combined with collateral programmes and activities, such as local gastronomic experiences, wellness & SPA, luxury shopping or a private visit to the Classic Cars Panini Motor Museum or a Maserati factory tour in Modena.

The incentive programs can be arranged to suit group sizes ranging from ten to thirty with a range of extra services: customization of the hospitality area, use of the convention center for business workshops, hotels reservations and airport transfers. To start creating your tailor-made course, please contact us at info@mastermaserati.it or speak with the Master Maserati Driving Experience team directly: +39 0525 551 138.





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